Eamonn Dwyer

Artist Statement

Title: *Protect the Fire*

"Protect The Fire" is a lifestyle brand on a mission to convey a powerful message of Strength, Unity, Confidence, and Pride, inspiring individuals to embrace and cherish their own unique "Fire." The term "Fire" symbolizes the essence of one's identity and the driving force that pushes them forward. It's that inner flame that motivates us to rise and shine each morning. Each person possesses something of value and that something is their FIRE. Life is full of challenges that can sometimes dampen our Fire or even extinguish it. However, in these moments, it becomes imperative to consistently nurture and fuel our inner flame. We must remain determined to keep it burning brightly, for it is through these moments that we find out who we truly are. Remember, "Your Flame, Your Game." Embrace it and own it with pride. Protect Your Fire.